



Significant Changes in Ordinance No. 16-3167

Businesses located in the City of Bedford need to be aware of the following changes:

- **Conformance Timeline for Existing and Temporary Signs** – *Section 6-68 (k)*
 - Existing signage regulated under sections 6-70 (a), 6-70 (h), 6-74 (j), 6-74 (k) and 6-74 (q) of this ordinance and installed prior to the adoption date of this ordinance, shall be required to become compliant with the requirements of this ordinance no later than **September 01, 2016**.
- **Electronic Message Centers** – *Section 6-70 (a)*
 - Change the display of an image, graphic, text, or information on the sign for a period not less than once each eight (8) seconds. Any changes shall occur with fade, dissolve or an instant on/off cycle only.
- **Display Of Feather/Swooper Flags and Balloons for Grand Openings** – *Section 6-72*
 - Feather Flags:
 - Maximum height is fifteen (15) feet.
 - Only during approved Special Events or Grand Openings.
 - Maximum flags displayed are four (4) flags.
 - Balloons & Inflatable Objects:
 - Maximum height is fifty (50) feet.
 - Only during approved Special Events or Grand Openings
- **Area Coverage Of Window Signs** – *Section 6-70 (h)*
 - Window signs may occupy a maximum of 33% of the window area.
 - With the exception of illuminated Open/Closed Signs, Window Signs shall not be illuminated.
- **Luminous Lighting in Storefront Windows** – *Section 6-70 (h)*
 - In addition to Window Signs, illuminated Open/Closed Signs shall be limited to one (1) per street frontage and shall:
 - Only read “Open” or “Closed”.
 - Only be located in the window of the business.
 - Remain static and not blink, flash, oscillate, or intermittently turn on and off.
 - Not exceed four (4) square feet in sign area.
- **Prohibited Signs** – *Section 6-74*
 - Portable signs as defined in Section 6-67 Definitions, which reads “Any sign which is not attached or affixed to the ground, a building, vehicle, or other fixed structure or object. Portable signs include those signs installed on wheels, trailers, skids, and similar mobile structures.” *Note: This item was inadvertently omitted from the letters that were mailed on 07/15/2016. However, subsequent letters will include this item as a noted significant change.*
 - With the exception of illuminated Open/Closed signs in Section 6-70 “Sign Types” (h) 3, exposed neon tubing, luminous tubing, LED or any luminous lighting product that is specifically placed to draw attention to, shall not be used for display inside, outside, or outline of, any window or portion of a window in districts zoned “S”, “L”, “H”, “I”, “PUD”, “MHC” and non-residential uses that are permitted in residentially zoned districts.
 - With the exception of illuminated Open/Closed signs in Section 6-70 “Sign Types” (h) 3, no other luminous signs shall be used for display in a window, or portion of a window in districts zoned “S”, “L”, “H”, “I”, “PUD”, “MHC” and non-residential uses that are permitted in residentially zoned districts.

Commercial Complex Sale or Lease Sign – Section 6-70 (i)

1. Maximum sign height shall be five (5) feet plus a maximum of nine (9) inch finial on top of each post.
2. Maximum sign area shall not exceed twelve (12) square feet per sign face.
3. Commercial Complex Sale or Lease Signs shall be designed and installed in accordance with the following guidelines:
 - (a) Sign Post:
 1. Material: Shall be of 3 – 4 inch extruded metal with decorative finials.
 2. Height: Shall not exceed 5 feet in height, excluding finials. Finials shall not exceed 9 inches in height.
 3. Color: shall be black
 - (b) Sign Frame:
 1. Same material as the sign post
 2. Same color as the sign post
 3. Height – Any decorative element over the sign frame shall be limited to a maximum of 9”
 - (c) Sign Face:
 1. Material: Shall be made up of ¼” to ½” plastic or aluminum coated MDO or plastic cored aluminum
 2. Area - Each sign face shall not exceed 12 square feet. Sign may be two-sided.
 3. Color copy shall be allowed for sign face and background. Sign face and background shall not have neon colors.

Existing Building For Sale / Lease Sign (Permanent): An on-site free-standing sign intended to advertise a building or buildings in excess of three (3) lease spaces for sale or lease.

Existing Building For Sale / Lease Sign (Temporary): A temporary on-site free-standing sign intended to advertise a building or buildings with three (3) or less lease spaces for sale or lease. The temporary sign shall not exceed six (6) square feet in area with base/stake(s) commonly made of metal, wood or other similar material approved by the Building Official with an end for driving into the ground.

