

Cultural Commission April 8, 2019

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Bedford Cultural Commission met in regular session on April 8, 2019, with the following members present:

Thomas Jacobsen	Kimmie Hamm
Summer Finley	Joseph Cartwright
Josh Santillan	Terry Smith

Wendy Hartnett – City of Bedford
Charlenia Walsh – City of Bedford

CALL TO ORDER

Meeting was called to order at 6:42 p.m. by Mr. Jacobsen.

APPROVAL OF MINUTES

- A. Consider approval of the following Cultural Commission minutes:**
 - a. March 11, 2019**

The minutes for were approved with no changes by a motion by Mr. Smith and Mr. Cartwright seconded the motion.

BUSINESS

1. Discussion and update on Phase Next/Old Bedford School.

Ms. Hartnett discussed the discussion about the PhaseNext project at the City Council Meeting. There was discussion that this was an informational report only. More details will be presented later.

2. Discussion and possible action on a Public Art Program.

Subjects Addressed by: Mr. Jacobsen, Mr. Smith, Mr. Santillan, and Mr. Cartwright

Subjects Addressed by: Thomas, Josh, Kimmie, Wendy, Terry, Joseph

Touched on discussing a possible action on a public art program.

Mr. Jacobsen hoped to discuss with Mr. Santos the price of the bike rack(s) or another.

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Mr. Santillan made suggestions on how to easily put forth or better promote public art in Bedford. Used his artistically-active friends and/or his contacts as examples or as alternatives.

Concerned ourselves over budget and projects.

Mentioned briefly the Art For Me, Too event.

Discussed any easy access to—and free use of—durable, portable storage units in time for future art-based events.

Recounted and assessed this year's ArtsFest event, which took place at Bedford's Boys Ranch Activity Center.

Chatted briefly about the odd and uncomfortable weather that came the day of the ArtsFest event.

Questioned why we hold or move the ArtsFest event to certain months. Concluded it was the result of competition against other communities within our "Mid-Cities" area, weathering conditions, etc.

- Joseph highlighted the success of the kids' area during the ArtsFest event which was well-utilized, even by parents.

Tom used a past event, such as the Easter Egg Hunt, as an example to have events that should always appeal to kids first and foremost.

Terry considered we be more strategic in how we handle future events—maybe tie in Easter with the ArtsFest event, so as to invite more families, and have more yet just as creative activities.

3. Discussion, updates and possible action on upcoming art/cultural programming including Artsfest and Chalk Art event.

Subjects Addressed by: Mr. Santillan, Mr. Smith, Mr. Cartwright

- Continued talking about the ArtsFest event, but more so on outdoor performances, art vendors, and venue spaces (some of which were unavailable or were refunded).

Focused on the individual concerts that would take place on Fridays of May from 7:00 PM~8:30 PM at the Boys Ranch Park.

May 17th – American Dreamer concert, 7:00 PM~8:30 PM.

May 24th – Nakia and the Blues Grifters concert.

May 31st – The Vinyl Stripes concert.

Focused next on the Cultural Commission Reception, also happening May 17th.

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Mentioned activities for/from the Central Arts of Bedford.

May 4th – the HEB Reads! event.

Discussed briefly the Chalk Walk event.

Mentioned briefly the televised artist Mythica Von Griffon of Denver.

Mr. Jacobsen made a motion for Mythica Von Griffon and Mr. Santillan seconded it, to contract Mythica for the Chalk Walk for \$1,000 including all expenses.

Talked about how people at the ArtsFest event may have perceived our flyers and brochures. Examples: Were our brochures too informative, or too lacking in detail? Were they easy to navigate through? (Basically, what should we have or keep on the brochure for next time?)

Revisited what was left, money-wise, from the War of the Worlds event.

Mr. Santillan mentioned the fall of a good, family business by way of bringing light to Bedford businesses in need of our—the community's—support.

ADJOURNMENT

There being no additional business, Mr. Jacobsen made a motion for adjournment of the meeting; Mr. Smith seconded the motion. The motion passed unanimously and the meeting was adjourned at 7:27 P.M.

Thomas Jacobson, Chairperson