

Beautification Advisory Board Minutes March 20, 2023

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Bedford Beautification Advisory Board met in regular session on March 20, 2023, with the following members present:

Karen Jacobsen - Chairperson
Patty Sinclair

Andrew Woolen
Misty Mallory

Amy Love
Sheila Kudray

Constituting a quorum.

City Council/Staff Representatives:
Nichelle Dawkins – Council Liaison
Don Henderson – Parks Superintendent
Mark Long – Parks and Recreation Director

CALL TO ORDER

Karen Jacobsen, Chairperson, called the Commission meeting to order at 6:30 p.m.

APPROVAL OF MINUTES

1. Consider approval of the following Beautification Commission minutes: February 23, 2023 regular meeting. Andrew Woolen moved that the minutes be approved as written, Amy Love seconded. The motion carried.

NEW BUSINESS

2. Nichelle Dawkins spoke about the City Council meeting with Planning and Zoning Commission on 2/28 for Bedford's Master Plan that will include ordinances, subdivisions with trees, and what neighborhoods should look like in terms of beautification. Beautification board members are encouraged to visit the website BeHeardBedford.com by the end of March when the site closes.

Nichelle also spoke about the signature event for the City of Bedford occurring on Labor Day weekend. Details of what the event will be are forthcoming at the next Beautification Board meeting. Nichelle confirmed the Clean-Up Bedford Day has been advertised on all city social media sites and website.

3. Karen Jacobsen advised she will meet with a contact at North Texas Native Plant Society on Thursday, March 30th at 10 AM to develop ideas on monarch way stations. Anyone on the Beautification Board is welcome to attend if available.

4. Karen Jacobsen and Patty Sinclair discussed take-aways and ideas from the DFW regional Keep Texas Beautiful training hosted by Keep Mesquite Beautiful. The training included recycling activity ideas and wildflower seed giveaways.

Karen to discuss possible recycling learning activities during Summer Camp at the YMCA with Mark Long/POC at YMCA.

5. Karen Jacobsen discussed the Beautification Board having a booth at Art in the Park, May 13th 11-3PM to focus on recycling and greenery. Karen also suggested the board May workday be moved to May 13th instead of May 20th.

Patty Sinclair made a motion to vote on moving forward with commitment and planning for have a Beautification booth at the Art in the Park event. The motion was seconded by Andrew Woolen and passed unanimously.

The board members took actions to research possible seed giveaways, recycling printable, print a recycling poster, and inquire on possible artwork for the booth. Don Henderson will have website links to request seed giveaways and printables emailed to board members.

Nichelle Dawkins will inquire about availability of existing City of Bedford giveaway items.

Amy Love made a motion to vote on \$1k budget for the Art in the Park booth. The motion was seconded by Sheila Kudray and passed unanimously.

Andrew Woolen made a motion to vote on changing the Board workday from May 20th to May 13th. Amy Love seconded the motion and it passed unanimously.

6. Don Henderson presented several shirt options for the board members to consider for ordering. Board to re-visit discussion and vote on style and color in next meeting.

OLD BUSINESS

7. Don Henderson advised the final numbers from the Crud Cruiser event: 160 cars, 2750 pounds of waste collected. The trailer was packed.

8. Don Henderson confirmed the communications for Clean-Up day have been announced on the City of Bedford social media accounts.

9. The next scheduled meeting of the Beautification Advisory Board will be April 17th, 2023. The next scheduled workday is Saturday, April 15th, 2023.

ADJOURNMENT

There being no additional business, Andrew Woolen made a motion for adjournment of the meeting; Sheila Kudray seconded the motion. The motion passed unanimously, and the meeting was adjourned at 8:05 p.m.



Karen Jacobsen, Chairperson