

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Cultural Affairs Commission of the City of Bedford, Texas, met in regular session at 6:30 pm at the Bedford Public Library, 2424 Forest Ridge Drive, Bedford, TX on the 7<sup>th</sup> day of May, 2012 with the following members present:

Alicia McGlinchey, Chair  
Thomas Jacobsen  
Dr. Paul Davis  
Barbara Speares  
Lee Koch  
David Medina  
Janice Vickery

Constituting a quorum

Others present included:  
Miranda McQuagge-Walden, Staff Liaison  
Ray Champney

**CALL TO ORDER**

Chairwoman Alicia McGlinchey called the meeting to order at 6:30 pm

**APPROVAL OF MINUTES:**

1. Consider approval of the following Cultural Commission minutes:
  - April 23rd, 2012 regular meeting.

Tom Jacobsen made a motion to approve the meeting minutes of April 23rd, 2012; the motion was seconded by David Medina. The motion passed 7 – 0.

**OLD BUSINESS:**

2. Discussion of the ongoing progress of the cultural assessment process.

David Medina reported that on May 21, Larry Darlage will be at the meeting. He is President of the Northeast Tarrant County College and will talk about the arts center.

Paul Davis reported on Southlake's Arts in the Square. He saw the works of juried artists and found an artist from Bedford. He had received prestigious recognition – "juried artist". He invited this artist to come to a future meeting. Southlake's event is in the top six.

Ray Champney shared his feedback from potential voters. They are very supportive of the arts and cultural district, twilight Thursdays. There was wide acceptance in his informal polling.

## Cultural Commission May 7, 2012

Mr. Jacobsen shared his discussion with the Vice Chair of Organizational Management/Board Development for the Arts Council, Mike Collins City of Eules.

- Mr. Collins strongly conveyed his opinion about not mixing art and commerce. This view was discussed further as it relates to the philosophy that the arts and the cultural district will enhance economic development in Bedford.
- The arts should be kept pure and distinct from commerce and not focused on one city or another.
- Discussed the Pat Waymon Gallery in Hurst and contacts all over the US.
- Anicia Brown's theatre in Eules and discuss her views on the performing arts since she runs a theatre and has for many years
- Ms. Speares will reach out to Anicia Brown since knows Ms. Brown. Ms. Brown was Artistic Director with ONSTAGE in Bedford about ten years ago and ONSTAGE and Starlight have shared resources over the years.

Fundraising – Mr. Jacobsen said that Cliff McCoskey with Levitt in Arlington would be a key resource for fundraising information due to their success.

Lee Koch shared her experiences with Southlake and Colleyville Women's Club.

Ms. McQuagge-Walden shared her interviews with the hotels and seniors:

- Hotel Meeting – Two hotels attended the quarterly meeting. Hotels are doing well in Bedford.
  - Quarterly meetings need to be increased to a monthly meeting to keep communication flowing.
  - Homewood and LaQuinta – want to fill the weekends and venues that are walkable from hotels. Transportation to the venues would be ideal.
  - The cultural district would be a destination and attract patrons staying in the hotels.
  - The hotels would embrace communications about ongoing events and activities and would promote visitors – ideas such as letters in a packet for visitors.
- Seniors –
  - Senior Center has many cultural activities
  - Need a van if it could be funded.
  - Venues – Favorites are Artisan, Twilight Thursdays, and OnStage.
  - Seniors could be a resource for mentoring as they have a varied membership and lots of members and many teachers. They have experienced signing up for volunteer opportunities and were never called on to volunteer.
  - Many teachers are attendees of the Senior Center.
  - They have a good relationship with other senior centers in the area including city run as well as private.
  - A newsletter to the nursing homes and senior living and centers is a resource to communicate cultural activities.

### **NEW BUSINESS**

#### **3. Discussion on the development of an artist questionnaire.**

- Anita Hale, President Trinity Arts Guild, is drafting a questionnaire for the arts groups and her board will review the questionnaire.
- She will have that available in the next month.

**4. Discussion on the development of a database tracking system.**

Ms. McGlinchey asked the group about ideas for a database to track all of the data collected to date and in the future such as contacts, etc.

- Ms. McQuagge-Waldne mentioned the city has an excel spreadsheet capturing some of the contacts.
- Data to include – relationship, names, contact info, categories.
- Google Docs, Survey Monkey

**ADJOURNMENT**

Tom Jacobsen made the motion to adjourn the meeting and the motion was seconded by Barbara Speares. Motion passed 6 – 0. Mr. Jacobsen adjourned the meeting at approximately 7:35 p.m.