

Community Affairs Commission Minutes May 17, 2012

STATE OF TEXAS §

COUNTY OF TARRANT §

CITY OF BEDFORD §

The Community Affairs Commission of the City of Bedford, Texas, met in regular session at 5:30 p.m. at the City Hall Conference Room, 2000-A Forest Ridge Drive, Bedford, TX on the 17th day of May, 2012 with the following members present:

Mark Massey
Jeremy Brown
David Franklin
Sarah Sisson
Cynthia Williams
Cody Walker

Others present included:

David Miller, Staff
Roger Fisher, Council
Jim Davisson, Guest – Council Elect
Michael Boyter, Guest – Council Elect

Absentees:

Gary Morlock
Steve Grubbs
Mary Frasier
Donald Bates
Alexander Wolfe

CALL TO ORDER

The meeting was called to order by Mark Massey at 5:45 p.m.

APPROVAL OF MINUTES

1. Consider approval of the following Community Affairs Commission minutes:
 - a) April 19, 2012 regular meeting.

Motion to approve by David Franklin, 2nd by Cynthia Williams and carried unanimously.

NEW BUSINESS

2. Discuss procedures and reporting contacts for Shop Bedford First visits to businesses to include distributing a map of Bedford and dividing up areas.

Ms. Sisson stated that she created an account on Shop Bedford First to look at the process. She stated that there is no oversight and that people posting can list anything they want. There are also businesses from Colleyville and Grapevine listing their businesses under Shop Bedford First. The site also seems to default to a 100 mile radius automatically so it shows other cities instead of just Bedford. Sarah proposes that the Commission do the following:

- a) Get someone to oversee the content.

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- b) Come up with sales points to help the Commission approach businesses and better track the businesses approached.
- c) Focus on the smaller centers; most of the larger centers have already been talked to.

David Miller noted that the City cannot limit content as long as what they put on the site is legal

3. Review the balance of the Commission budget.

The Commission will look at using some money made from the Energy Smart Fair to purchase a street banner for next year's fair.

REPORTS

4. Discussion and possible action related to Community Affairs Commission Sub-Committee activities:

a) Business Outreach – Sarah Sisson and Steve Grubbs

See above

b) Residential Outreach – Gary Morlock

c) Faith Base Outreach – Cody Walker and Jeremy Brown

Canceling Faith Based Round table next month to partner up with 6 Stones for their meeting that was scheduled for the same day.

d) Alternative Energy – David Franklin

Next Energy Smart Fair is scheduled for April 20, 2013.

5. Discussion and possible action related to Community Events:

a) 6Stones – Cody Walker/Jeremy Brown

Hosting Faith Based meeting on June 7, 2012 from 11:30 am to 1:30 pm. Mr. Walker and Dr. Brown will attend and be given a few minutes to address the group about the CAC and what we want to do with the Commission's Faith Based Roundtable.

b) July 4th – Sarah Sisson

c) BluesFest – Cynthia Williams

d) National Night Out – Gary Morlock

e) Christmas Tree Lighting – Cody Walker

ADJOURNMENT

The meeting adjourned at 6:08 p.m.

Approved:

Mark Massey, Chairperson